



Strategic Plan End-of-Year Progress Report 2018-19

School Board Meeting
June 18, 2019



Strategic Links



- S.2.a – Monitor instructional materials planning and implementation.
- S.3.c – Monitor implementation of integrated technology plan and program resources.
- S.3.d – Monitor growth in STEM/CTE and career-connected learning offerings and related partnerships.
- S.4.a - Monitor student learning improvement progress.
- S.4.b - Monitor key strategic priorities progress.
- 3.5.a - Systems and structures are aligned with the requirements of our mission.

Key work of school boards (NSBA)

- Effective governance
- Define the “ends”
- Monitor the “means”

Tonight's Objectives



Telling the stories - a summary of the progress made by the district to implement its strategic plan in five strategic priority areas during this school year.



Planning Horizons

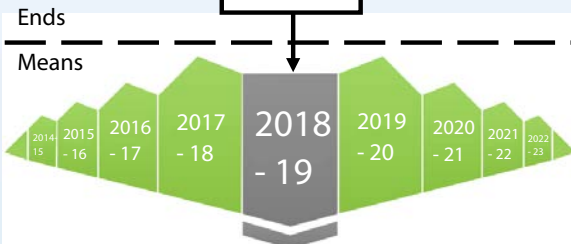


12 month planning horizon

60 month planning horizon



19 Goals
37 KPOs



1. Teaching and Learning



Strengthen transitions

- Sharing student success strategies during May principals' meetings
- Helping administrators identify and understand the symptoms of anxiety
- Connecting at-risk students to their next school support team



1. Teaching and Learning



Connecting students' interest to their school community

- Orchestra
- Black student union
- Girls on the Run
- National Honor Society



1. Teaching and Learning



Monitor and decrease absenteeism rates K-12

- Filed 576 BECCA petitions this school year
 - Elementary- 98
 - Middle- 153
 - High- 325



1. Teaching and Learning



Celebrate improved student attendance

- Certificates of recognition for improved attendance
- School day incentives



1. Teaching and Learning



Implement individualized action plans for our “Tier 4” students

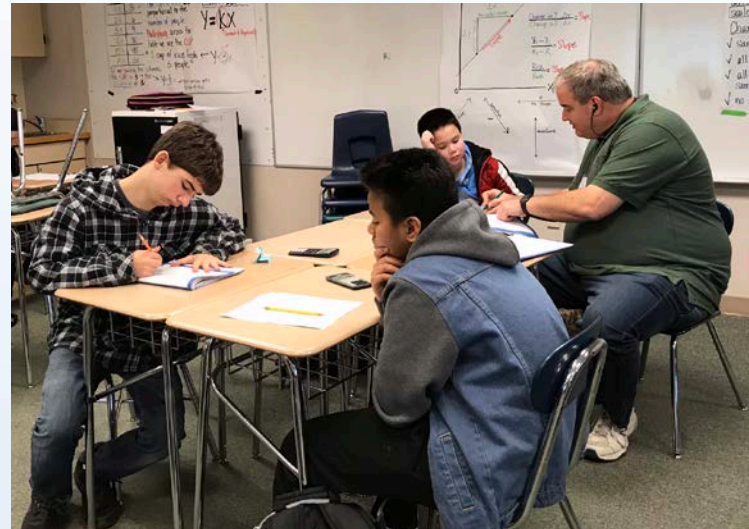
- Reengagement planning
- Tutoring on and off site
- Increasing number of *Graduation Alliance* graduates
 - 26 graduates during the 2018-19 school year
 - 44 students within one-year of graduation
 - Maintained monthly enrollment of 110 students



1. Teaching and Learning



Utilizing resources to provide differentiated instruction for Level 2 students



1. Teaching and Learning



Expand access of opportunities for professional development

- Cadre of grade level teachers visit other schools
- Content area learning walks within schools



Dear Dr. Stewart ~

Thank you so much for providing the funds that allowed us to visit our colleagues at other schools. We were able to get so many new ideas and the planning time with our team was invaluable. It was truly the best professional development we've had !

Thank you again very much!

~ The View Ridge Kindergarten Team


Aubrey Bode
Jeresa Townsell
Cassie Scott
Cindy Fogg

1. Teaching and Learning



Administered district-wide professional development survey

- EEA- Certificated staff
- EAP- Para-educators
- EAEOP- Office personnel
- ELNA- Nurses
- PNWRCC- Trades
- SEIU- Facilities staff

 **EVERETT PUBLIC SCHOOLS**

Professional Development Survey
May 2019

To: All Employees
From: Professional Development Council
Date: May 1, 2019

To provide a quality education for our students, all employees need continuous professional development to stay current in technology, standards, curriculum, and best practices. We are interested in getting your feedback on professional development offerings for classified and certificated employees. Please answer this **short** survey and return the survey to your office manager by **Friday, May 10**. Please be as specific as possible.

1. Collective Bargaining Unit:
☐ EAEOP (Office Personnel)
☐ EAP (Para-educator) ☐ Elementary ☐ Secondary ☐ SPED
☒ EEA (Certificated staff) ☒ Elementary ☐ Secondary ☐ SPED
☐ ELNA (Nurses)
☐ PNWRCC (Trades)
☐ SEIU (Custodians, Grounds, Food Service, Field and Help Desk Technicians)
☐ Not part of a bargaining unit

2. What professional development would meet your professional/job-related needs? Please list.
• More time/sub support to be able to observe colleagues in other buildings trying new models of teaching/learning (intervention systems, guided math/writing)

3. What professional development delivery model do you prefer?
☒ Face to face (large group with presenter) *in a classroom setting*
☐ Online
☐ Blended learning (online and face to face)

Thank you for your valuable input. The feedback will be used as guidance in developing relevant and focused professional development during the 2019-20 school year.

Dr. Joyce Stewart
Deputy Superintendent
Teaching and Learning
jstewart@everettsd.org
425-385-4020 | 425-385-4022 Fax

Professional Development Survey

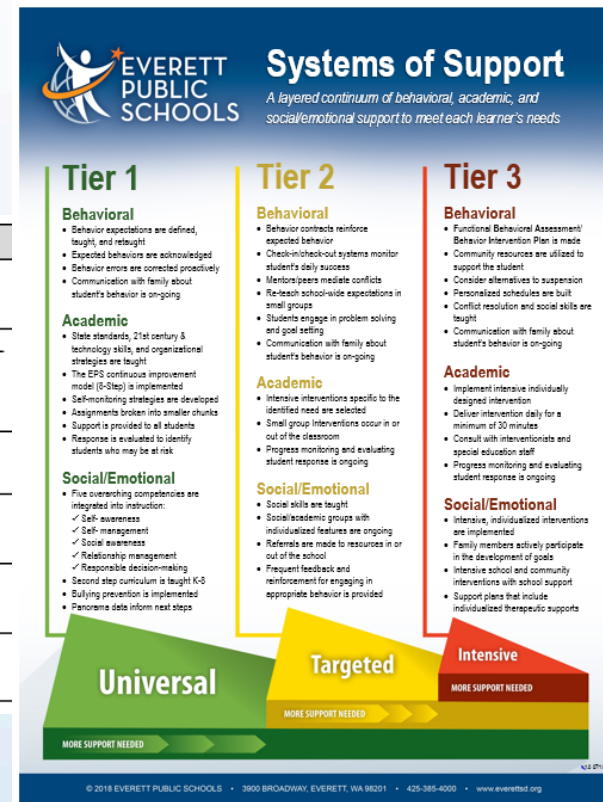


1. Teaching and Learning

Personalize Multi-Tiered System of Support professional development for schools

- Tier 1 refresh training
- Tier 2 implementation training

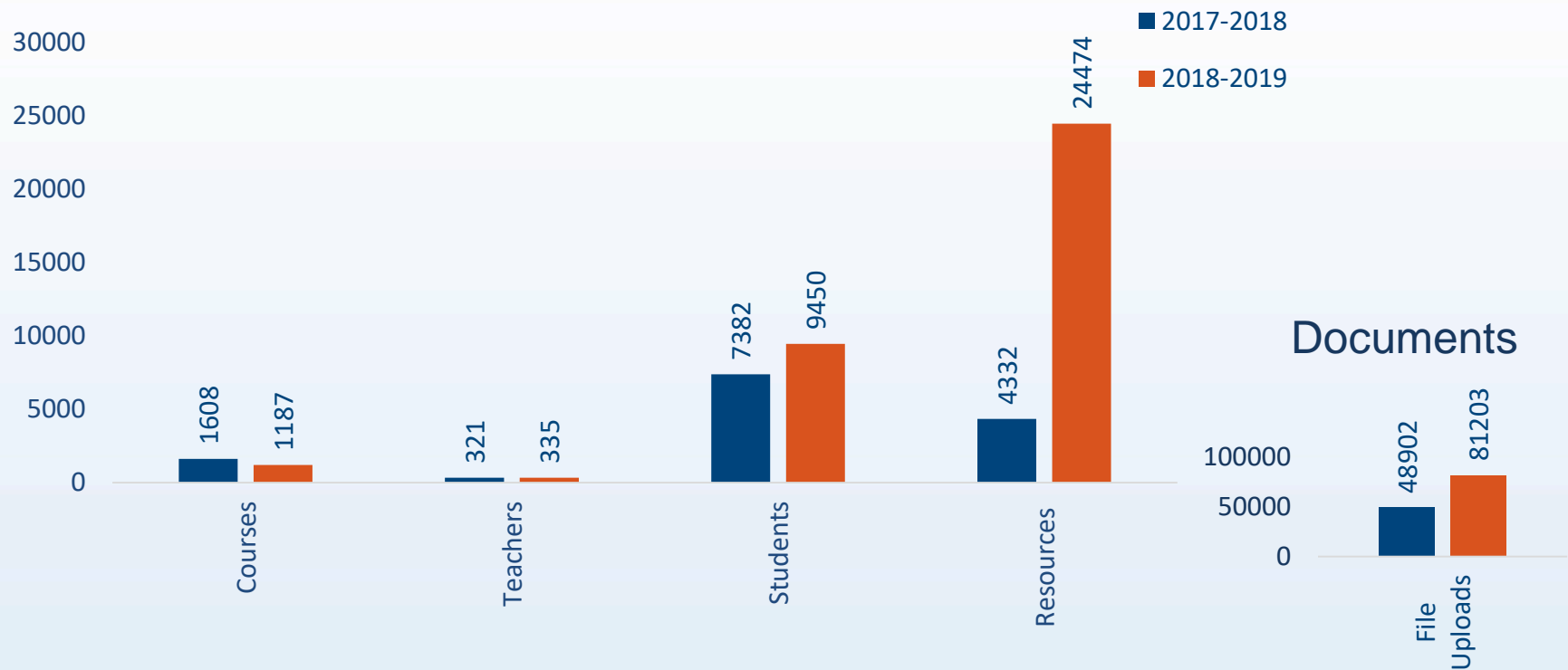
Day 3 (8:00 - 3:00) June/August 2019
Sharing Tier 2 Successes
More on Data-Based Student Identification for Tier 2: Student Screening and Progress-Monitoring Over Time
Troubleshooting & Problem-Solving Tier 2 Systems and Supports
Coaching & Monitoring for Fidelity in Tier 2 Support Implementation
Integrating Tier 2 Academic Supports to Tier 2 System
Tier 2: Tiered Fidelity Inventory Second Data Point and Action Planning



2. Inspiration, Innovation and Information



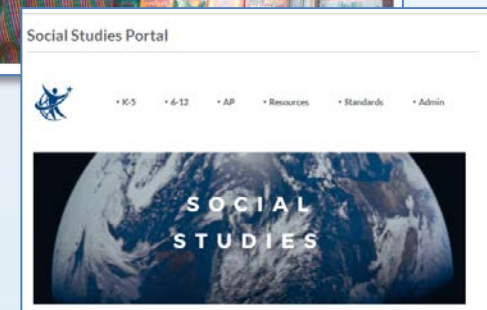
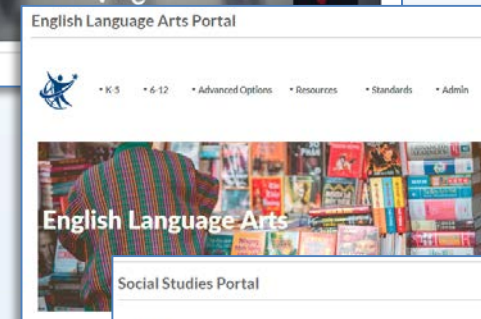
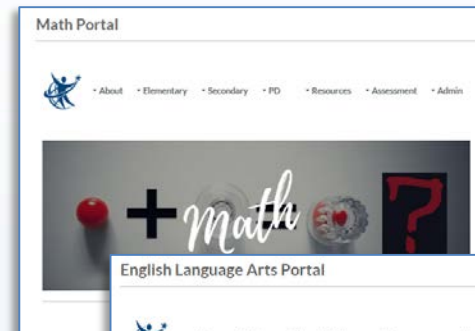
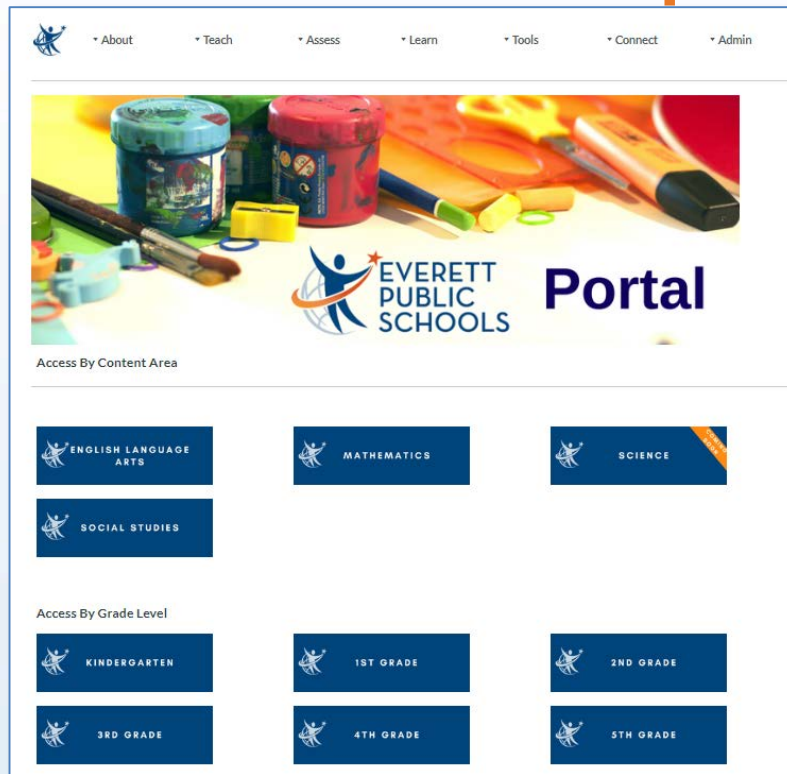
Canvas high school resources accessed



2. Inspiration, Innovation and Information



Canvas curriculum portal transition



2. Inspiration, Innovation and Information



Middle school student WIFI hotspot program

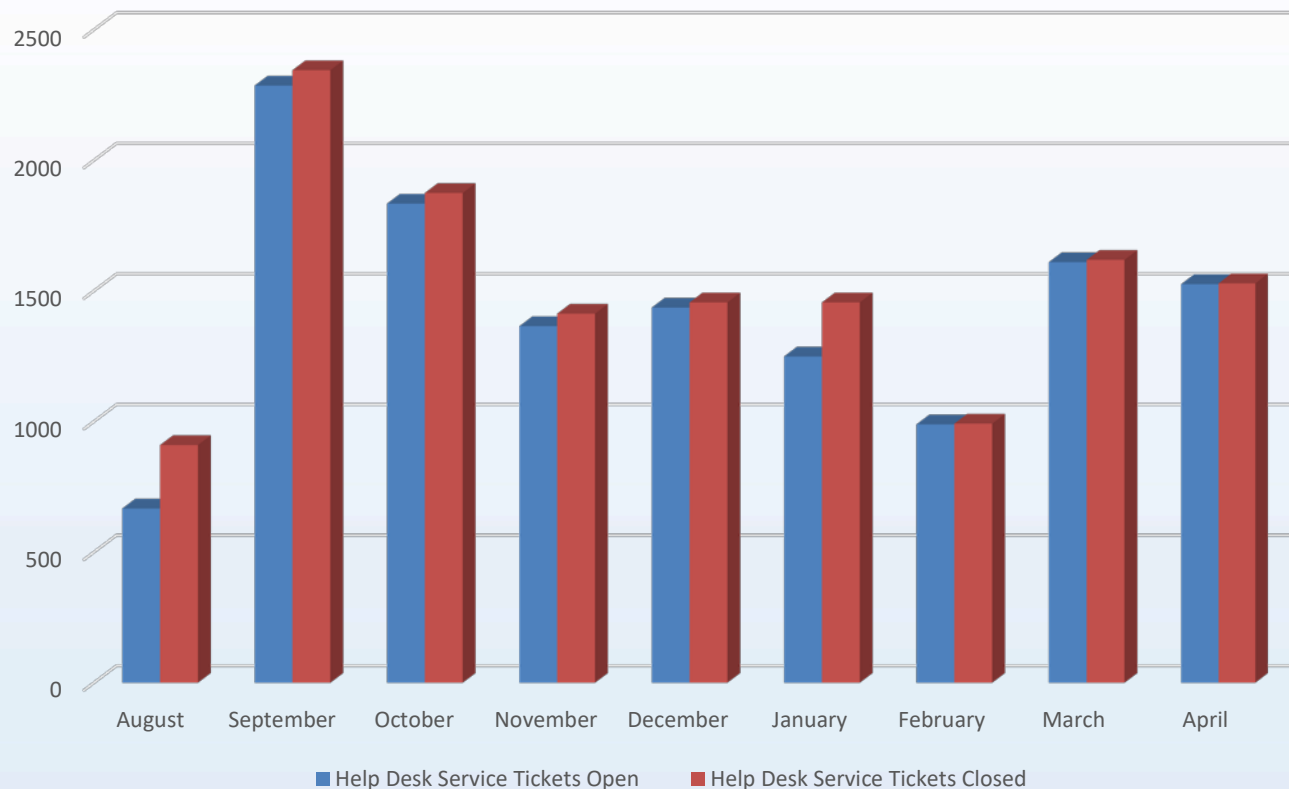
- New T-Mobile EmpowerED program
 - Two year program
 - \$200 award per eligible student
 - No Title 1 or FRL requirement
 - Portion of award includes a free hotspot
 - Unlimited data plan
 - The other portion to offset the first year's cost of data plan
 - Second year \$20 per month fee for data plan for each student
 - Hotspot device and service coverage currently under evaluation



2. Inspiration, Innovation and Information



2018-19 Service requests fulfilled



2. Inspiration, Innovation and Information



Communication and engagement

- \$1,357,819 earned media ad equivalency (\$640K for 2017-18)
- 5,895 mobile app downloads (24% increase)
- 13 community presentations
- Superintendent search engagement
 - Online
 - Focus groups
 - Meet and Greet

3. People, Structure and Systems



Family conversations



3. People, Structure and Systems



Recruitment and retention

- Out-of-state recruitment efforts



4. Resource Management



Tambark Creek Elementary School

- On schedule for opening fall 2019
- Interior and exterior finishes are underway
- Parking lots are being paved
- Final utility connections next two weeks



4. Resource Management



North Middle School modernization

- New building on schedule for opening late fall 2019
- Interior and exterior finishes underway
- Sitework and building modernization work will take another eight months or so



4. Resource Management



Woodside Elementary School modernization

- Bids received on May 30 (bid awarded tonight)
- Construction July 2019 to April 2021
- New office/library completed April 2020, other buildings modernized in succession



4. Resource Management



Safety and security upgrades

- New security entry vestibules completed at four elementary schools, and video intercom and access control systems completed at 22 schools plus North Middle School and Tambark Creek Elementary School by fall 2019
- Summer 2019 work to include new interior security doors at Jackson High School and Emerson, Garfield, Hawthorne, Jefferson, Lowell, Silver Lake, Whittier Elementary Schools; plus security fencing at Emerson, Lowell and Madison Elementary Schools

4. Resource Management



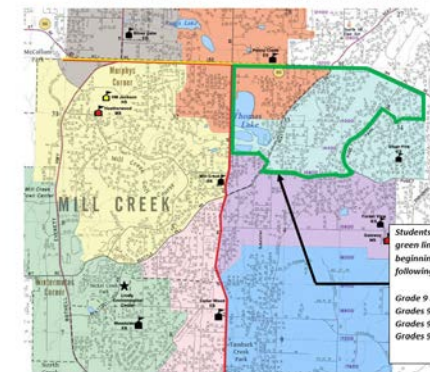
Seeking solutions

- High school boundary revisions approved by board, phased implementation beginning fall 2020
- Capital bond planning committee recommendation due soon

Attachment B
Recommendation for Changes to Cascade High School Boundaries
from the High School Growth Mitigation Planning Committee



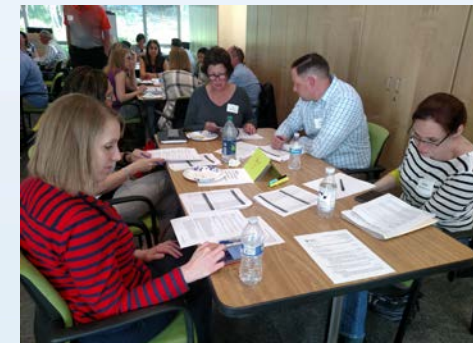
Attachment A
Recommendation for Changes to Jackson High School Boundaries
from the High School Growth Mitigation Planning Committee



Students living in the area outlined in the green line will attend Cascade High School beginning in fall 2020 according to the following implementation schedule:

Grade 9 in 2020
Grades 9 – 10 in 2021
Grades 9 – 11 in 2022
Grades 9 – 12 in 2023 and after

Scale in statute miles
0 0.5 1.0



4. Resource Management



Effective management of resources

- Exceptional bond ratings
- Superior audits and awards
- Comprehensive Annual Financial Report awards

*“Everett School District benefits from a **strong** and **proactive** management team that demonstrates conservative budgeting practices, conducting multi-year forecasts, cash-flow projections, and scenario analysis.”*

The logo for Moody's, featuring the word "MOODY's" in a blue serif font.

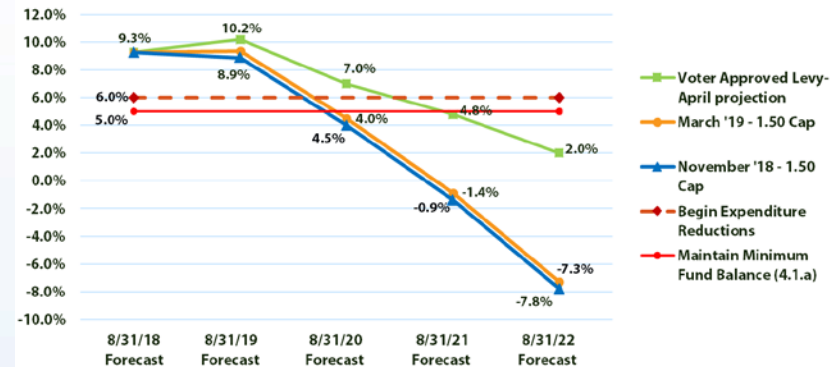


4. Resource Management



Effective management of resources

- Four-year fiscal outlook
- Budget development process
- Fiscal Advisory Council

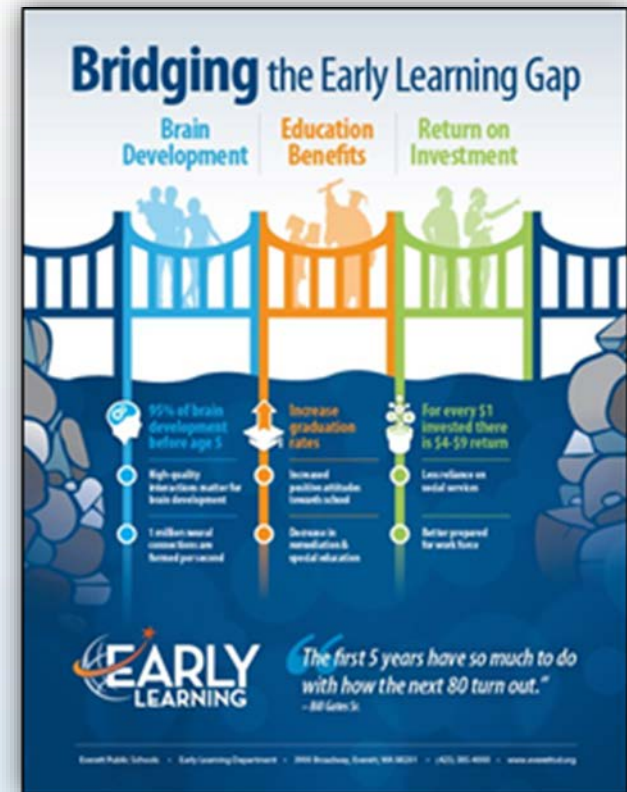


5. Strategic Relationships



Early learning advancements

- Growth & expansion
 - Everett Ready
 - Play & Learn
 - ECEAP students served
- PreK-K connections & cross-community P-3 leadership
 - Early numeracy
 - Social-emotional development
- Improving school attendance collaborative with 22 partners



5. Strategic Relationships



College and life readiness

- College application days hosted by Everett Community College (EvCC), WSU Everett, and UW Bothell; weekly college application and financial aid sessions provided by EvCC
- Increased college and career partners at High School and Beyond (HS&B) events; Latino HS&B event
- FAFSA completion support
- Children's Wellness Commission
- Trauma-informed practices grant with Snohomish County Human Services

5. Strategic Relationships



Career pathway partnership highlights



Aerospace & Advanced Manufacturing

CorePlus Aerospace, The Boeing Company, Aerospace Joint Apprenticeship Committee (AJAC), and Everett Community College



Education Careers

University of Washington Bothell, Everett Community College, and Marysville School District



Medical & Health Careers

Washington State University Everett, University of Washington Bothell, Everett Community College, Kaiser Permanente and Providence

5. Strategic Relationships



Career connected learning partnership with City of Everett



- Ten month pilot of a regional intermediary
- Employer recruitment:
 - 23 organizations
 - 44 locations (worksites)
 - 106 placement opportunities



Conclusion



Discussion, comments and questions

